



COLLABORATIVE PRACTICE CALIFORNIA
CELEBRATION XVII

BACK ON THE TRAIL

RIDING ON IN COLLABORATION



COLLABORATIVE
PRACTICE CALIFORNIA

APRIL 21-23, 2023 | REDWOOD CITY, CALIFORNIA
GRAND BAY HOTEL SAN FRANCISCO

CP CAL CELEBRATION XV

SPONSOR | EXHIBITOR | ADVERTISER OPPORTUNITIES

DIAMOND SPONSOR \$4,000 *Exclusive*

- Lead imprint on Celebration Tote Bag (*if received by March 3, 2023*)
- Title of "Celebration Leadership Sponsor" with prominent recognition
- Sponsorship of Saturday Dinner & Eureka Awards or other event of choice: Friday Reception & Kick-Off Plenary, Saturday Lunch Plenary, or Sunday Breakfast Plenary
- Full Page Ad in Celebration Book (*ad deadlines apply*)
- Recognition from the stage as "Celebration Leadership Sponsor" at all plenary sessions
- Logo and link placement on registration website and digital materials
- Logo recognition on conference signage
- Logo and link in Celebration communication emails
- Dedicated signage recognition at event of choice

EMERALD SPONSOR \$2,500

- Imprint on Celebration Tote (*if received by March 3, 2023*)
- Sponsorship of one Event: Friday Reception & Kick-Off Plenary, Saturday Lunch/Plenary, Sunday Breakfast/Plenary
- Full Page Ad in Celebration Book (*ad deadlines apply*)
- Recognition from the stage at event of choice
- Logo and link placement on registration website and digital materials
- Logo recognition on conference signage
- Logo and link in Celebration communication emails
- Dedicated signage recognition at event of choice

PLATINUM SPONSOR \$2,000

- Workshop Sponsorship
- Full Page Ad in Celebration Book (*ad deadlines apply*)
- Logo recognition on conference signage and digital materials
- Logo recognition in Celebration email communications
- Dedicated signage recognition at Workshop of choice

GOLD SPONSOR \$1,500

- 1/2 Page Ad in Celebration Book (*ad deadlines apply*)
- Logo recognition on conference signage and digital materials
- Logo recognition in Celebration email communications

SILVER SPONSOR \$1,000

- 1/4 Page Ad in Celebration Book with preferred placement (*ad deadlines apply*)
- Logo recognition on conference signage and digital materials
- Logo recognition in Celebration email communications

BRONZE SPONSOR \$700

- 1/4 Page Ad in Celebration Book (*ad deadlines apply*)
- Recognition on conference signage and digital materials

SPECIAL SPONSORSHIP OPPORTUNITIES

- **WIFI - \$1,400 *Exclusive***
 - Sponsor selects Celebration Wifi password
 - Logo on digital materials, event signage and in the Celebration Book
- **Saturday Party Band & Hospitality Sponsor - \$1,000**
 - Recognition on stage at the Saturday Party
 - Sign recognition at Saturday Party as Band & Hospitality sponsor
 - Logo in the Celebration Book

All sponsors receive recognition on conference signage and in the Celebration Book. In addition, if you are an event or room sponsor, your sponsorship will be acknowledged at the event/presentation/room that you are sponsoring.

**Please include the company or organization logo with submission.*

**Note: All logos must be 300 dpi JPG or AI files.*

SPONSOR RESERVATIONS
— ARE DUE BY —

MARCH 3RD, 2023

CP CAL CELEBRATION XV EXHIBITORS

EXHIBIT TABLE \$450

Each Exhibit Table includes the following:

- 6' Skirted table
- 2 Chairs
- 1 waste can

SPONSOR EXHIBIT TABLE \$50

Add-on an exhibitor table to an existing sponsorship

Exhibitors who are not registered for the conference may purchase tickets to attend the breakfast, lunch, and dinner events.

For meal events and costs please contact the CP Cal Celebration Planning Team at:
cpcalcelebration@gmail.com.

ADVERTISEMENT OPPORTUNITIES

GENERAL ADVERTISEMENT SPECIFICATIONS:

Please read carefully below for the accepted Ad formats. Ads must be submitted by the deadline of March 3rd in the accepted formats to be included in the Celebration Book.

- Celebration Book Back Cover: \$1,700
- Celebration Book Inside Front Cover: \$1,400
- Celebration Book Inside Back Cover: \$1,200
- Attendee/Exhibitor Bag Stuffer: \$100
- Celebration Book Full Page Ad: \$900
- Celebration Book 1/2 Page Ad: \$550
- Celebration Book 1/4 Page Ad: \$350

**Note: All printing, shipping and related costs of Bag Stuffer materials are the advertiser's responsibility. Bag Stuffer materials must be received at Grand Bay Hotel San Francisco by Monday, April 17, 2023. Address information will be supplied to you.*

AD FORMATS

High-resolution Press Quality PDF. Make sure all images placed in the ads are 300 dpi black/white with embedded graphics and fonts. No CMYK, Spot, or RGB ads (no color ads). We do NOT accept QuarkXPress, Word, or PowerPoint files.

AD SIZES

Full Page: 8.5" x 11" with .125" Bleed (8.75" x 11.25") (portrait oriented)

Half Page: 7.5" x 4.75" No Bleed (landscape oriented)

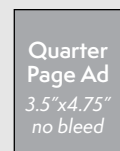
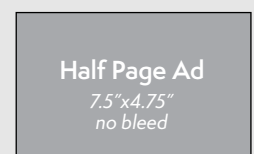
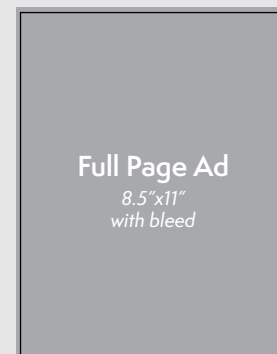
Quarter Page: 3.5" x 4.75" No Bleed (portrait oriented)

Logo: (small)

For all other images, including logos:

All logos must be 300 dpi JPG or AI files.

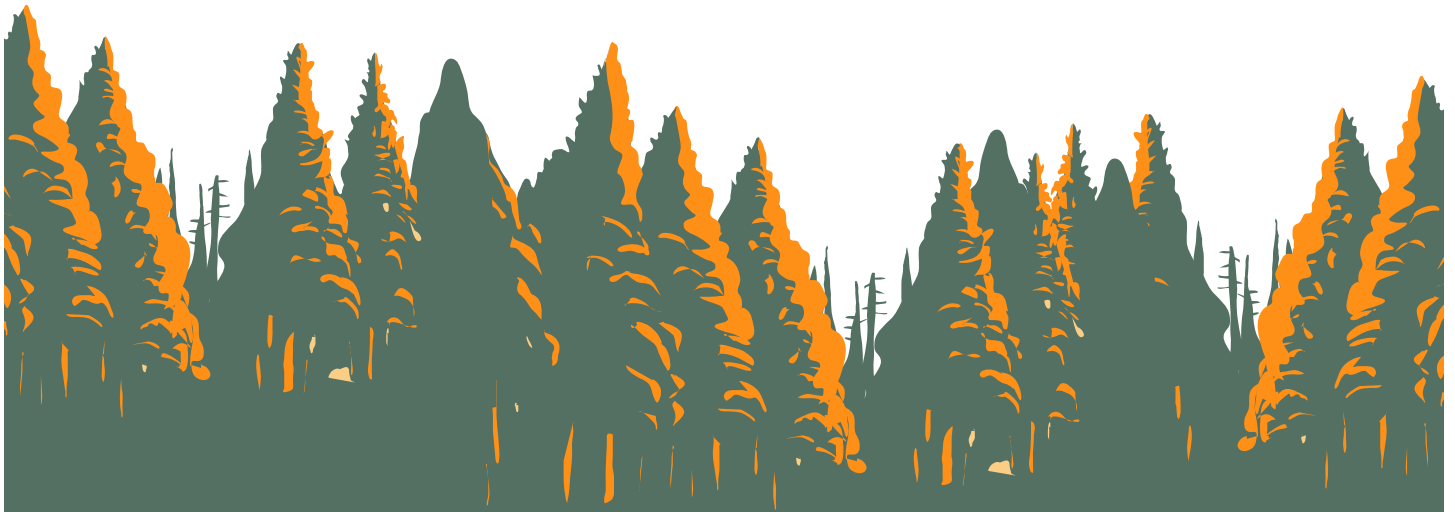
Please note the final designs must be submitted. If you would like to just use a logo instead of an ad, please make sure it is submitted in the correct formation and size for the ad purchased.



COMPLETE SPONSORSHIP REGISTRATION

TO COMPLETE YOUR REGISTRATION AND REMIT
PAYMENT, PLEASE USE THE LINK BELOW:

[HTTPS://CPC49.WILDAPRICOT.ORG/EVENT-5048690](https://cpc49.wildapricot.org/event-5048690)



FOR QUESTIONS OR MORE
INFORMATION PLEASE EMAIL
CPCALCELEBRATION@GMAIL.COM

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www.cpcal.com